

FOR IMMEDIATE RELEASE

Eat Your Way Through Banff & Lake Louise With Taste for Adventure

- Sample special prix fixe and added value menu offers at 27 restaurants from October 12 to November 13 -



Caption: Let your appetite guide you through the ultimate mountain getaway

October 9, 2020 (BANFF AND LAKE LOUISE, ALBERTA) – As the warm summer days begin to fade away, things are heating up in Banff and Lake Louise with a month-long celebration of food and drink that inspires as much awe as the landscape that surrounds us. *Taste for Adventure*, is just around the corner.

Taking place from October 12 to November 13, 2020, *Taste for Adventure* invites visitors to indulge their taste buds and spoil their senses with the flavours of Banff National Park and enter a draw to win a selection of prizes.

Nestled among spectacular mountains between some of Canada’s best farmlands, ranches, wineries and the Pacific Ocean, Banff and Lake Louise is home to some of the country’s most talented chefs and award-winning restaurants that have cooked up exclusive menus, unique dishes and irresistible specials in honour of *Taste for Adventure*. During the festival, 27 participating restaurants across the destination are offering unique fixed price menus or value-added offers that showcase ingredients unique to our area. This is the chance to enjoy cuisine at some of Banff’s finest establishments as well as some new restaurants that opened this summer:

- Set within the Elk + Avenue Hotel, [Farm and Fire](#) is offering a five-course dinner paired with Canadian produced wines and cocktails.
- Sample a Chocolate Stout Cake in a comfortable and audacious space at [The Radiant](#), which is made with Reverend Rundle Stout from Banff Avenue Brewing.
- From breakfast bowls to soul-warming soups, [Seed N Salt](#) is offering up breakfast, lunch and dinner specials, along with local beer, wine and cocktails.

Food aficionados can also expect to sample creative, regionally-inspired dishes featuring foods such as bison, elk and game meats, which are complemented by a wide selection of regional craft beers, small batch distilled spirits and wines from across Alberta and British Columbia. Learn more about participating restaurants and their offers at banfflakelouise.com/tasteforadventure.

“The culinary scene in Banff and Lake Louise has come so far. Even through the pandemic we saw new innovative restaurants opening and they really are a reason to return to the area time and again. This fall, with Taste for Adventure, we’re inviting Albertans to rediscover Canadian Rocky Mountains cuisine,” said Leslie Bruce, President & CEO, Banff and Lake Louise Tourism. “There’s over a month to sample Taste for Adventure’s many enticing



offers, so why not plan ahead, stay a while and try dishes from multiple different restaurants while getting out and exploring at the same time.”

The more restaurants dined at, the greater the chance to win one of four weekly winter adventure packages for two and a grand prize. To participate in the grand prize draw to win the Ultimate Adventure Package, one must dine at four of the participating *Taste for Adventure* restaurants and order from an exclusive menu or special. A QR code will be presented at the end of the meal with a prompt to fill out the contest form. The Ultimate Adventure Package includes two nights at [Fairmont Banff Springs](#), two nights at [Fairmont Chateau Lake Louise](#), a helicopter tour with [Alpine Helicopters](#), dog sledding for two with [Snowy Owl Sled Dog Tours](#), one day of skiing and equipment rentals at [Lake Louise Ski Resort](#) for two and two all-inclusive tickets at [Mount Norquay](#).

To participate in the weekly contest, participants must post a picture or video that was taken at one of the participating restaurants during the festival with #TasteBanff and #MyBanff. Weekly prizes include accommodation, lift tickets, equipment rentals and a gift card, from various accommodation providers and ski resorts. Contest launches on October 12.

For those looking to maximize their time adventuring, there are plenty of hotels available. [Find your dream retreat in the mountains.](#)

Planning your visit ahead of time is crucial. Before heading out on your trip to the mountains, know where you're going to park, how best to get around, how to stay safe and the status of businesses you plan to visit. For information on how to explore Banff National Park responsibly, please see our [Travel Information page](#) and visit [Banff.ca/COVID](#).

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Mountain lovers can take advantage of [things to do in October in Banff and Lake Louise](#).

High resolution images can be accessed [here](#).

ABOUT BANFF AND LAKE LOUISE

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Banff and Lake Louise offers incredible experiences that reconnect people to the natural world. Situated in the stunning Canadian Rocky Mountains in Banff National Park, within a UNESCO World Heritage Site, accessible year-round adventure and wellness is cultivated every day of the year. Home to three ski resorts, countless glacier fed lakes, two vibrant townsites, and authentic Canadian culture and cuisine, this place is unforgettable, and it's truly Alive.

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